

Bondi Web Design Pay Per Click Marketing Account Information



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Although we will provide the initial \$100 credit to your Google Adwords Account, we still need to be set it up using your credit card. This allows Google to collect their ongoing monthly fees that you accrue every time someone clicks on your ad.

Please complete the details below to allow us to get started.

- 1) Do you have a current Google gmail, analytics or other Google account that you would like to use with your new Google Adwords account?
- 2) If yes, what are the details. Username: _____ Password: _____
- 3) Contact Name: _____ Business Name: _____ Phone: _____
Email: _____ Website: _____ ABN: _____
- 4) What is your daily Pay Per Click budget?
- 5) Credit Card No.
Name on Card.
Expiry.
3 Digits.
- 6) What is your business about?
- 7) What do you want to sell?
- 7) Do you have several products? What are they?
- 8) Who are your major competitors?
- 9) What geographical locations do you want to target?
- 10) Who is your ideal customer?
- 11) URL of the website or pages you wish to promote?
- 12) What is the action you want a visitor to take? Phone, Complete Form, Email Optin?
- 13) Any other comments.